



APCCMI2027

The 21st Asia Pacific Congress of
Clinical Microbiology and Infection

 President: Katsunori YANAGIHARA
(Nagasaki University, Japan)

 Venue: Dejima Messe Nagasaki



Nov. 21-23, 2027



Sponsorship Opportunities



Welcome Message

Dear Colleagues and Friends,

On behalf of the Organizing Committee, it is my great pleasure to invite you to the 21st Asia Pacific Congress of Clinical Microbiology and Infection (APCCMI 2027), which will be held at Dejima Messe Nagasaki from November 21 to 23, 2027.

APCCMI is one of the leading international scientific congresses in the Asia-Pacific region, bringing together clinicians, microbiologists, researchers, and healthcare professionals to exchange knowledge, present cutting-edge research, and promote collaboration in the fields of clinical microbiology and infection.

We are especially honored to host APCCMI in Japan for the first time in two decades. Nagasaki, with its distinguished history and longstanding contributions to infectious disease research and global public health, provides an ideal setting for this important international gathering.

Under the congress theme, "Redefining Clinical Microbiology and Infection," APCCMI 2027 will provide a dynamic platform for multidisciplinary discussions addressing the latest scientific advances, emerging infectious diseases, antimicrobial resistance, and rapidly evolving healthcare technologies.

We look forward to welcoming distinguished participants not only from across the Asia-Pacific region but also from around the world. APCCMI 2027 will provide valuable opportunities to showcase scientific innovation, strengthen international collaboration, and foster meaningful dialogue among academia, healthcare institutions, industry, and government.

We sincerely hope that you will join us in Nagasaki for what promises to be an inspiring and rewarding scientific gathering. Your participation and support will play an important role in the success of APCCMI 2027.

Warmest regards,

Katsunori Yanagihara, MD, PhD

Department of Laboratory Medicine

Nagasaki University Graduate School of Biomedical Sciences

Head of Laboratory Medicine, Nagasaki University Hospital

Congress President, APCCMI 2027



Event Overview

Congress Name	The 21st Asia Pacific Congress of Clinical Microbiology and Infection (APCCMI 2027)
Host Organization	Japanese Society of Chemotherapy
Supporting Organizations (Planned)	Ministry of Health, Labour and Welfare; Japanese Society for Environmental Infections; Japanese Society for Clinical Microbiology; Japanese Association for Infectious Diseases; Nagasaki Prefecture; Nagasaki City; and other supporting organizations
Date	November 21 (Sun) – November 23 (Tue), 2027
Venue	Dejima Messe Nagasaki 4-1 Onouemachi, Nagasaki 850-0058, Japan (Directly connected to the West Exit of JR Nagasaki Station)
Congress Theme	Redefining Clinical Microbiology and Infection
Expected Attendance	Approximately 1,500 participants • International: Approximately 1,000 • Domestic: Approximately 500
Participating Countries and Regions (including but not limited to)	Australia, Bangladesh, Bhutan, Brunei, Cambodia, China, Fiji, Hong Kong SAR, India, Indonesia, Iran, Japan, Macao SAR, Malaysia, Maldives, Mongolia, Nepal, Pakistan, Palau, Papua New Guinea, Philippines, Republic of Korea, Samoa, Singapore, Sri Lanka, Taiwan, Thailand, Timor-Leste, United States, Vanuatu, Vietnam, and others
Past Event Information	2025 – Bangkok, Thailand 2023 – Seoul, Republic of Korea 2021 – Virtual Congress (Hosted by Singapore) 2018 – Hong Kong SAR
Significance and Objectives	APCCMI 2027 is one of the leading international scientific congresses dedicated to clinical microbiology and infection in the Asia-Pacific region. The congress provides an exceptional platform for researchers, clinicians, microbiologists, pharmacists, and healthcare professionals to present the latest scientific discoveries, exchange clinical expertise, and strengthen international collaboration. Hosting APCCMI 2027 in Nagasaki is particularly significant. The city has played a pivotal role in the history of infectious disease research and public health in Japan and continues to contribute to global health initiatives. Against the backdrop of rapidly evolving medical technologies, antimicrobial resistance, emerging infectious diseases, and other global healthcare challenges, APCCMI 2027 will foster multidisciplinary discussions that help shape the future of clinical microbiology and infection.
Scientific Program (Tentative)	◆Scientific Sessions Plenary Lectures, Keynote Lectures, Symposia, Meet-the-Expert Sessions, Oral Presentations, Poster Presentations, Sponsored Seminars (Morning & Luncheon), Corporate Exhibitions, Opening Ceremony, Closing Ceremony, Pre-Congress Workshops ◆Conference Languages English A limited number of sessions may be conducted in Japanese.

Program Overview			
Schedule	Morning	Afternoon	Evening
Sunday, November 21	• Pre-Congress Workshops	• Symposia • Opening Ceremony	• Welcome Reception
Monday, November 22	• Sponsored Seminars • Meet-the-Expert Sessions • Plenary Lecture	• Sponsored Seminars • Symposia • Keynote Lecture • Poster Presentations	-
Tuesday, November 23	• Sponsored Seminars • Meet-the-Expert Sessions • Plenary Lecture • Oral Presentations	• Sponsored Seminars • Symposia • Poster Presentations • Closing Ceremony	-

Committee Members		
Congress President	Katsunori Yanagihara, MD, PhD	Department of Laboratory Medicine, Nagasaki University Graduate School of Biomedical Sciences
Organizing Committee Member	Tetsuya Matsumoto, MD, PhD	International University of Health and Welfare
	Hiroshi Yotsuyanagi, MD, PhD	Japan Institute for Health Security
Congress Secretary General	Satoshi Takahashi, MD, PhD	Department of Infection Control and Laboratory Medicine, Sapporo Medical University School of Medicine
Scientific Program Chair	Hiroki Ohge, MD, PhD	Department of Infectious Diseases, Hiroshima University Graduate School of Biomedical and Health Sciences
Steering Committee Member	Kenji Ota, MD, PhD	Department of Laboratory Medicine, Nagasaki University Graduate School of Biomedical Sciences

Congress Secretariat
APCCMI2027 Congress Secretariat Convention Linkage, Inc., Nagasaki Branch 8F, Okubo Daikokumachi Bldg., 9-22 Daikoku-machi, Nagasaki City, 850-0057 TEL: +81-95-825-1955 FAX: +81-95-825-1956 E-Mail : apccmi2027@c-linkage.co.jp

APCCMI 2027 offers a wide range of sponsorship opportunities designed to maximize your company's visibility and engagement with leading healthcare professionals, researchers, and decision-makers from across the Asia-Pacific region and around the world. By becoming a sponsor, your organization will have the opportunity to enhance brand recognition, showcase innovative products and services, establish valuable business relationships, and demonstrate its commitment to advancing clinical microbiology, infection prevention, and global healthcare. We invite you to explore the sponsorship opportunities outlined in this prospectus and look forward to partnering with you to make APCCMI 2027 a successful and memorable international congress.

[Sponsorship Categories]

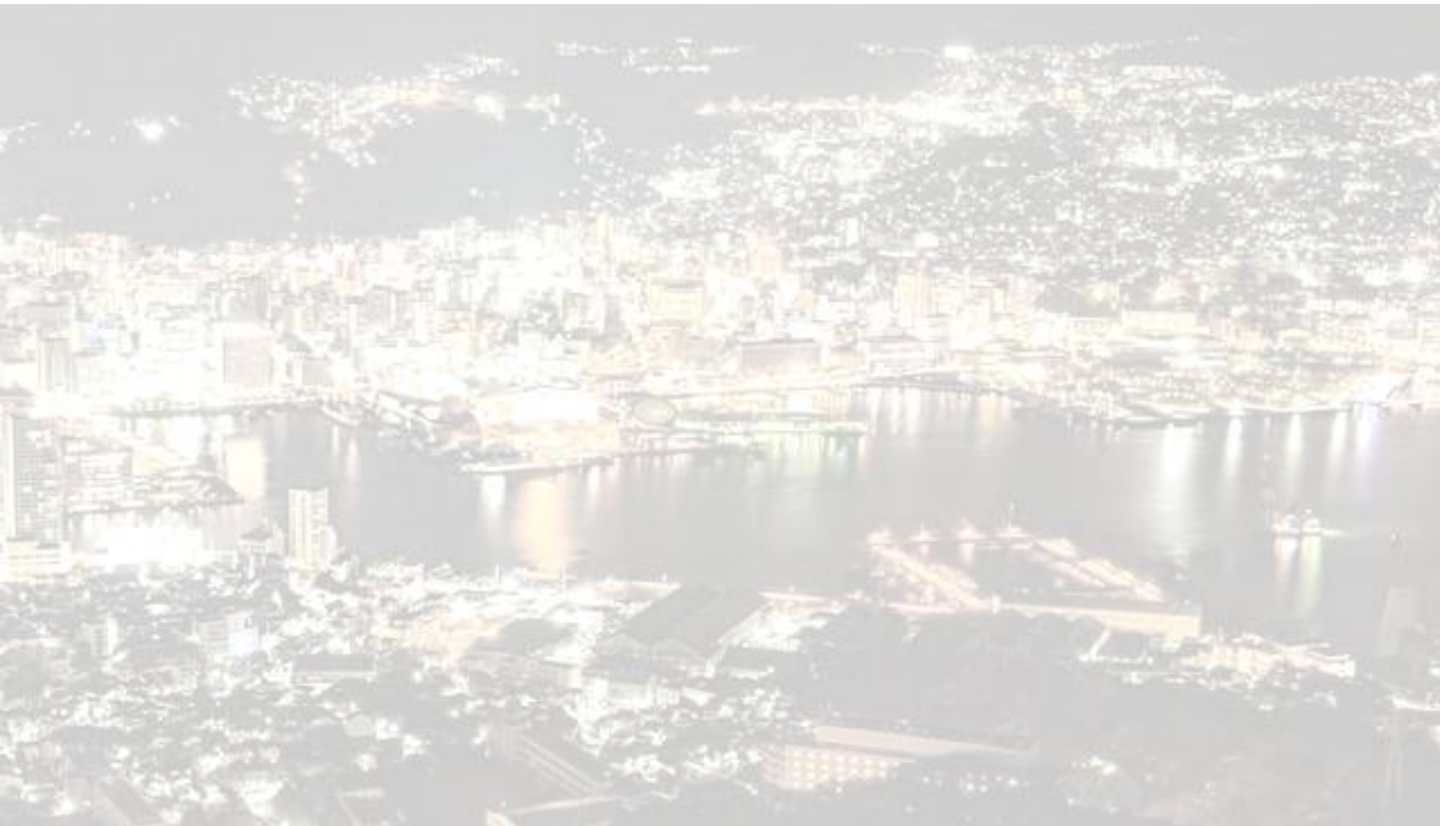
A. Package SponsorshipPage 5

B. Exhibition OpportunitiesPage 6

C. Industry-Sponsored SessionsPage 10

D. Advertising & Branding OpportunitiesPage 14

Application InformationPage 20



A. Package Sponsorship

Our Package Sponsorship options provide the highest level of visibility and engagement throughout APCCMI 2027. Sponsors receive a comprehensive range of benefits, including premium exhibition space, sponsored scientific sessions, on-site branding opportunities, digital exposure, and complimentary congress registrations.

Package Sponsorship offers approximately 10% greater value compared with selecting each sponsorship item individually. In addition, sponsors may exchange selected benefits for alternative items of equivalent value, subject to availability. Please contact the Congress Secretariat for further details.

Platinum Sponsor	JPY 10,000,000 (excluding tax) Limited to two sponsors
Benefits include: - Luncheon Seminar (Category A) - Premium Exhibition Space (8 booths, 3 m × 2 m each) - One Pitch Presentation Slot - Premium Advertisement in the Pocket Program (Cover 2 or Cover 3) - Banner Logo on the Official Congress Website - Logo Display in the Congress App - Logo on the Congress Bag or Lanyard	- Promotional Insert in the Congress Bag - Intermission Commercial Video - Large Logo on Entrance Signage - Logo at the Refreshment Area - Logo at the Charging Station - Logo on Digital Signage - Large Logo at the Official Photo Spot - Logo on the Presentation Preview Screen 10 Complimentary Full Registrations
Gold Sponsor	JPY 7,000,000 (excluding tax) Limited to two sponsors
Benefits include: - Luncheon Seminar (Category B) - Premium Exhibition Space (6 booths, 3 m × 2 m each) - Full-page Advertisement in the Pocket Program - Banner Logo on the Official Congress Website - Logo Display in the Congress App - Promotional Insert in the Congress Bag	- Intermission Commercial Video - Large Logo on Entrance Signage - Logo at the Refreshment Area - Logo at the Charging Station - Logo on Digital Signage - Large Logo at the Official Photo Spot - Logo on the Presentation Preview Screen 8 Complimentary Full Registrations

Silver Sponsor	JPY 5,000,000 (excluding tax)
Benefits include: - Luncheon Seminar (Category B) - Exhibition Space (4 booths, 3 m × 2 m each) - Full-page Advertisement in the Pocket Program - Banner Logo on the Official Congress Website - Logo Display in the Congress App	- Promotional Insert in the Congress Bag - Promotional Slide During Session Breaks - Medium Logo on Entrance Signage - Medium Logo at the Official Photo Spot 4 Complimentary Full Registrations
Bronze Sponsor	JPY 3,000,000 (excluding tax)
Benefits include: - Morning Seminar - Exhibition Space (2 booths, 3 m × 2 m each) - Banner Logo on the Official Congress Website - Logo Display in the Congress App	- Promotional Insert in the Congress Bag - Promotional Slide During Session Breaks - Medium Logo on Entrance Signage 2 Complimentary Full Registrations

Priority Allocation

- Priority for the selection of seminar time slots and exhibition locations will be assigned in the following order: Platinum → Gold → Silver → Bronze
- Within each sponsorship category, priority will be determined by the order in which completed applications are received.
- All Package Sponsors will be acknowledged on the official APCCMI 2027 website as Special Sponsors.
- Selected sponsorship benefits may be exchanged for alternative items of equivalent value, subject to availability. Please contact the Congress Secretariat for further information.

APCCMI 2027 will host a comprehensive scientific and commercial exhibition alongside the congress at Dejima Messe Nagasaki, providing an excellent opportunity for companies and organizations to showcase their products, technologies, and services to healthcare professionals, researchers, and decision-makers from across the Asia-Pacific region.

Code	Category	Specifications	Fee (JPY, excl. tax)	Available
E-1	Exhibition Space	3 m × 2 m per booth (minimum reservation: 2 booths)	JPY 250,000	74 booths
E-2	Standard Booth Package	3 m × 2 m booth including back and side panels, company name sign, and one electrical outlet	JPY 300,000	
E-3	Book Exhibition	One table (1,800 × 900 mm) with white tablecloth	JPY 20,000	1 bookseller
E-4	Hospitality Room	Small meeting room at Dejima Messe Nagasaki	JPY 1,000,000	2 rooms

Exhibition Schedule *(Tentative)*

Activity	Date	Time
Move-in / Booth Setup	Sunday, November 21	9:00–13:00
Exhibition	Sunday, November 21	13:00–19:00
	Monday, November 22	9:00–18:00
	Tuesday, November 23	9:00–15:00
Move-out / Dismantling	Tuesday, November 23	15:00–20:00

The above schedule is subject to change.

Exhibition Venue

Event & Exhibition Hall, Dejima Messe Nagasaki

Exhibition Scale

Approximately 80 exhibition booths

Eligibility

- 1) Applications are welcomed from companies, institutions, and organizations involved in the development, manufacture, distribution, or provision of medical devices, pharmaceuticals, diagnostics, laboratory equipment, healthcare technologies, and related professional services.
- 2) The Organizing Committee reserves the right to decline any application that is considered inconsistent with the objectives or policies of APCCMI 2027.

Additional Information

- 1) A poster presentation area is planned within the exhibition hall to encourage interaction between exhibitors and congress participants.
- 2) Detailed information regarding booth construction, move-in procedures, and optional services will be provided in the *Exhibitor Manual*, which will be distributed in advance.

4. Booth Specifications

E-1 Exhibition Space

Standard Specifications: Booth Size: 3 m × 2 m (6.0 m²) per booth

Minimum Reservation: Two booths

The reserved exhibition space will be marked on the exhibition hall floor prior to move-in.

Exhibitors reserving exhibition space are responsible for designing and constructing their own booth structures and displays. At a minimum, appropriate booth decoration and signage are required.

E-2 Standard Booth Package

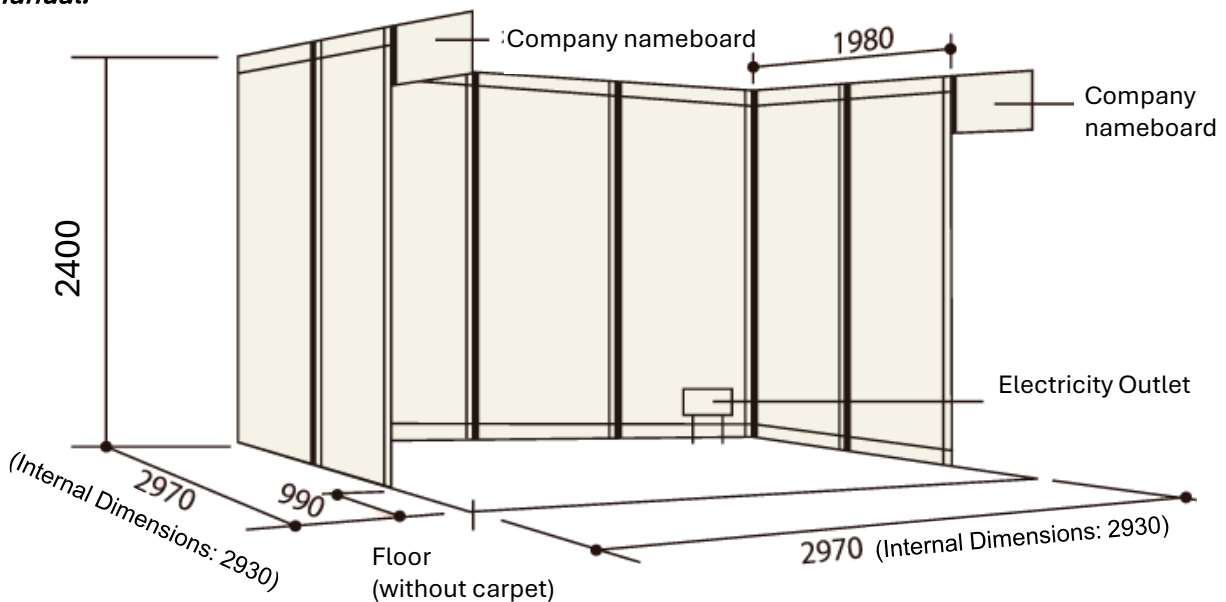
Standard Specifications: Booth Size: 3 m × 2 m (6.0 m²)

- System panels on the rear and side walls (height: 2,400 mm)
- Company name sign (standard design)
- One electrical outlet (AC 100 V, two sockets)

The design of the company name sign will be standardized throughout the exhibition.

Furniture, display showcases, carpeting, lighting, and additional electrical services **are not included** and may be ordered separately.

Information regarding optional services and application procedures will be provided in the *Exhibitor Manual*.



E-3 Book Exhibition

Standard Specifications: One table (W1,800 × D900 × H700 mm)

White tablecloth included

Please note that the above specifications are subject to change without prior notice.

5. Exhibition Regulations

Decoration and Booth Construction

The maximum height of booth structures and displays is subject to the regulations of the exhibition hall. Exhibitors planning special booth constructions or structures exceeding the standard height must obtain prior approval from the Congress Secretariat.

Direct attachment of materials to the venue floor, walls, or other facilities (including adhesive tape, nails, screws, anchors, or similar fixtures) is strictly prohibited.

Charges for electricity, additional power supply, cleaning services, waste disposal, and other optional services are the responsibility of the exhibitor.

Electricity and Utilities

Standard electrical service is not included with exhibition space unless otherwise specified.

Additional electrical supply (AC 100 V, 50 Hz) may be ordered separately through the Congress Secretariat.

The use of water supply, drainage, propane gas, compressed air, or other special utilities is generally not permitted unless approved in advance by the Organizing Committee.

Booth Allocation

Booth locations will be assigned by the Organizing Committee after the application deadline, taking into consideration factors such as the number of booths reserved, exhibit category, booth configuration, operational requirements, and traffic flow within the exhibition hall.

Priority in booth selection will be given to Package Sponsors.

The allocation determined by the Organizing Committee is final.

Exhibitors may not transfer, sublease, exchange, or assign all or part of their allocated booth space without prior written approval from the Organizing Committee.

Overseas Exhibitors

The exhibition venue will not operate as a bonded exhibition facility.

Exhibitors shipping materials from overseas are responsible for arranging customs clearance and import procedures. Temporary importation under the ATA Carnet system is recommended where applicable.

For further information regarding customs procedures, please contact the Congress Secretariat.

Liability

The Organizing Committee and Congress Secretariat shall not be liable for any loss, theft, damage, or injury arising from force majeure, natural disasters, accidents, or other circumstances beyond their reasonable control.

Exhibitors are strongly encouraged to arrange appropriate insurance coverage for exhibits, equipment, and personnel.

Exhibitor Badges

Each exhibiting company will receive five complimentary exhibitor badges per booth.

Exhibitor badges provide access to the exhibition hall only and do not include admission to the scientific sessions.

Participants wishing to attend the scientific program are required to register separately for the congress.

All exhibitors are requested to comply with the exhibition regulations established by the Organizing Committee and Dejima Messe Nagasaki.

6. Application Process

Schedule	Procedure
By May 2027	Submit your application via the Sponsorship & Exhibition page on the official APCCMI 2027 website. After your application has been reviewed, the Congress Secretariat will issue an invoice. Your reservation will be confirmed upon receipt of full payment. Please also submit your preliminary exhibition plan.
Mid-July 2027	The Congress Secretariat will provide the booth allocation plan and the Exhibitor Manual, including order forms for optional services. Please make the necessary arrangements for booth construction and operation in accordance with the provided guidelines.
September 2027	An invoice for optional services will be issued based on your requests. Payment is due within one month of the invoice date.
November 21–23, 2027	Exhibition Period — Please exhibit at APCCMI 2027 at Dejima Messe Nagasaki in accordance with the official exhibition schedule.
After the Congress	If additional services or on-site requests were made during the congress, a final invoice will be issued after the event. Payment is requested within one month of the invoice date.

Notes

- Applications will be processed in the order in which completed applications and payments are received.
- Booth allocation and seminar scheduling are subject to availability.
- Detailed operational information will be provided in the **Exhibitor Manual**.
- The Congress Secretariat reserves the right to modify the schedule if necessary.

C. Industry-Sponsored Sessions

Industry-sponsored scientific sessions provide an excellent opportunity to introduce your company's latest research, technologies, products, and clinical innovations to an international audience of healthcare professionals, researchers, and opinion leaders.

All sessions will be conducted as official satellite programs of APCCMI 2027 and will be incorporated into the congress scientific program.

Code	Session Type	Date (2027)	Duration	Sponsorship Fee (JPY, excl. tax)	Available
S-01	Luncheon Seminar A	November 22–23	60 minutes	JPY 3,000,000	2
S-02	Luncheon Seminar B	November 22–23	60 minutes	JPY 2,250,000	8
S-03	Morning Seminar	November 22–23	45 minutes	JPY 1,500,000	8
S-04	Industry Pitch Presentation*	November 22–23	15 minutes	JPY 150,000	7

Official Language

The official language of APCCMI 2027 is English.

Simultaneous interpretation into Japanese may be arranged upon request at the sponsor's expense. Presentation slides and supporting materials should be prepared in English.

Sponsorship Benefits

The sponsorship fee includes:

- Meeting room rental
- Preparation room (available for up to three hours, including one hour before and after the session)
- Standard audiovisual equipment provided by the congress
- Basic audio and lighting support

Additional Services (Not Included)

The following services may be arranged at additional cost:

- Catering for participants
- Speaker and chairperson hospitality
- Temporary staffing (registration assistants, ushers, timekeepers, etc.)
- Venue signage and printed materials
- Honoraria
- Travel and accommodation for invited speakers
- Simultaneous interpretation
- Recording and streaming services
- Additional audiovisual equipment

*Additional Pitch Presentation slots are available only to companies exhibiting at APCCMI 2027. Package Sponsors will receive priority in the allocation of session dates and time slots.

Items Not Included in the Sponsorship Fee

The following items are **not included** in the sponsorship fee and may be arranged separately at the sponsor's expense.

Catering

- Meals and beverages for participants
- Refreshments for speakers and chairpersons
- Catering for faculty meetings

Staffing

- Session moderators (if required)
- Registration assistants
- Ushers
- Timekeepers
- Technical support staff

Signage and Printed Materials

- Session signage
- Chairperson and speaker nameplates
- Directional signage
- Promotional flyers and handouts

Faculty Expenses

- Honoraria
- Travel expenses
- Accommodation
- Local transportation

Optional Services

- Simultaneous interpretation
- Audio/video recording
- Live streaming
- Additional audiovisual equipment
- Equipment for preparation rooms

Optional services will be arranged by the Congress Secretariat upon request and invoiced after the congress based on actual costs.

A **15% administrative handling fee** will be applied to all optional service arrangements.

Scientific Program

The final session title, scientific content, speakers, chairpersons, session date, time, and venue will be determined by the Organizing Committee in consultation with each sponsor.

Following confirmation of the assigned session, sponsors are requested to finalize invitations to chairpersons and speakers.

Printed Materials

Pocket Program

Session titles will be included in the official **Pocket Program** and the **Congress App**.

Abstracts will **not** be published.

Promotional Flyers

Sponsors may prepare promotional flyers for distribution.

Recommended size: A4

Printing Quantity

The number of copies is determined at the sponsor's discretion.

All promotional materials must be submitted to the Congress Secretariat for review and approval prior to printing.

Venue Signage

Standard congress signage will be used throughout the venue.

Sponsors requiring additional signage are requested to order it through the optional services application.

Simultaneous Interpretation

Sponsors may arrange simultaneous interpretation independently or request interpretation services through the Congress Secretariat.

The cost of interpretation services, interpreters, interpretation equipment, and related technical support is the responsibility of the sponsor.

Requests for simultaneous interpretation should be submitted in advance to ensure availability.

Recording and Broadcasting

Sponsors wishing to record or broadcast their sponsored sessions are requested to notify the Congress Secretariat in advance.

Recording, live streaming, and other audiovisual services may be arranged through the Congress Secretariat upon request.

Additional charges will apply for recording equipment, audiovisual support, technical staff, and related services.

Depending on the venue requirements, sponsors may be asked to complete a recording permission request form prior to the congress.

Application Schedule

Schedule	Procedure
By May 2027	Submit your application through the Sponsorship & Exhibition page on the official APCCMI 2027 website. Following confirmation of your application, an invoice will be issued by the Congress Secretariat. Sponsorship will be confirmed upon receipt of full payment. Please submit your proposed session title, scientific theme, and suggested chairperson(s) and speaker(s).
June 2027	The Organizing Committee will review all proposals and notify sponsors of the assigned session date, time, and venue. Sponsors may then proceed with formal invitations to chairpersons and speakers.
July 2027	The Sponsor Guidelines and optional service order forms will be distributed to all sponsors.
September 2027	An invoice for optional services will be issued. Payment is requested within one month of the invoice date.
November 21–23, 2027	Sponsored Scientific Sessions will be held during APCCMI 2027 at Dejima Messe Nagasaki.
After the Congress	Any additional services requested during the congress will be invoiced separately after the event. Payment is requested within one month of the invoice date.

Important Notes

- Session allocation is determined by the Organizing Committee.
- Requested session dates and time slots cannot be guaranteed.
- Optional services are provided subject to availability.
- Detailed operational instructions will be included in the **Sponsor Guidelines**.

D. Advertising & Branding Opportunities

APCCMI 2027 offers a variety of advertising and branding opportunities designed to maximize your company's visibility before, during, and after the congress.

These promotional opportunities enable sponsors to enhance brand recognition, increase engagement with congress participants, and strengthen their presence throughout the scientific meeting.

Code	Sponsorship Item	Specifications	Sponsorship Fee (JPY, excl. tax)	Availability
C-1	Pocket Program Advertisement	Inside Back Cover (Black & White)	JPY 250,000	1
C-2		Inside Front Cover / Inside Back Cover (Full Color)	Exclusive to Platinum Sponsor	Package Benefit
C-3		Full-page (Black & White)	JPY 155,000	2
C-4		Half-page (Black & White)	JPY 100,000	10
C-5	Congress Bag Insert	Printed materials (A4 or smaller)	JPY 33,000	5
C-6	Congress Bag Logo	Logo printed on congress bags	Exclusive to Platinum Sponsor	Package Benefit
C-7	Lanyard Sponsorship	Company logo displayed on congress lanyards	Exclusive to Platinum Sponsor	Package Benefit
C-8	Congress App Logo	Logo displayed within the official Congress App	Included as a Package Benefit	—
C-9	Refreshment Area Sponsorship	Company logo displayed at refreshment stations	Included as a Package Benefit	—
C-10	Intermission Video Advertisement	Approximately 15-second promotional video	Included as a Package Benefit (Platinum & Gold)	—
C-11	Promotional Slide Between Sessions	One slide displayed during session breaks	JPY 200,000	5
C-12	Official Congress Website Banner	Hyperlinked company logo displayed on the congress website	JPY 200,000	10
C-13	Entrance Signage Sponsorship	Large / Medium / Small logo display	From JPY 100,000	5
C-14	Official Photo Spot Sponsorship	Company logo displayed at the congress photo spot	Included as a Package Benefit	—
C-15	Charging Station Sponsorship	Logo displayed at charging stations	Included as a Package Benefit	—
C-16	Digital Signage Sponsorship	Logo displayed on digital signage throughout the venue	JPY 120,000	4
C-17	Presentation Preview Screen Sponsorship	Company logo displayed on presentation preview screens	JPY 200,000	4

Important Information

- English-language advertising materials are strongly recommended for all printed and digital media.
- Advertising specifications and submission guidelines will be provided following confirmation of sponsorship.
- Availability is subject to change and will be allocated on a first-come, first-served basis.
- Large and Medium Entrance Signage sponsorships are reserved for Package Sponsors. Individual applications are accepted for Small Entrance Signage only.

C-1 to C-4 Pocket Program Advertisements

Item	Description	Advertisement Options
Distribution	Congress Participants	• Inside Front Cover / Inside Back Cover (Full Color) (Exclusive to Platinum Sponsors) • Full-Page Advertisement (Black & White) • Half-Page Advertisement (Black & White) Detailed artwork specifications and submission guidelines will be provided after confirmation of sponsorship.
Estimated Circulation	Approximately 1,500 copies	
Production Cost	JPY 2,200,000 (excluding tax)	
Advertising Revenue Target	JPY 1,970,000 (excluding tax)	
Publication Format	A5 (Tentative)	

C-5 Congress Bag Insert

Item	Description	Details
Recipients	Congress Participants	Printed Materials • Maximum A4 size
Estimated Quantity	Approximately 1,500 copies	• Up to two printed pages (double-sided)
Production Cost	JPY 500,000 (excluding tax)	Promotional Items • Maximum A4 size
Sponsorship Fee	JPY 33,000 per insert	• Maximum thickness: 10 mm • Food and beverage items are not permitted
Availability	Up to five companies	All materials should be delivered to the Congress Secretariat by the designated deadline.

C-6 Congress Bag Logo Sponsorship

Item	Description
Recipients	Congress Participants
Estimated Quantity	Approximately 1,500 bags
Production Cost	JPY 2,400,000 (excluding tax)
Sponsorship Fee	JPY 2,000,000 (excluding tax)
Availability	Exclusive to Platinum Sponsors

Final production specifications and logo submission guidelines will be provided separately.

C-7 Lanyard Sponsorship

Item	Description
Recipients	Congress Participants
Estimated Quantity	Approximately 1,500 lanyards
Production Cost	JPY 2,300,000 (excluding tax)
Sponsorship Fee	JPY 2,000,000 (excluding tax)
Availability	Exclusive to Platinum Sponsors

The sponsor's corporate logo will be printed on the official congress lanyards.

Detailed production specifications and submission schedules will be provided following confirmation of sponsorship.

C-8 Congress App Logo Sponsorship

Item	Description
Advertising Medium	Official APCCMI 2027 Congress App
Production Cost	JPY 2,250,000 (excluding tax)
Sponsorship Fee	Included as a Package Benefit
Availability	Package Sponsors
Artwork Specification	Approx. 210 × 1,536 pixels (TBC)
File Format	PNG
Display Period	From the launch of the Congress App until the close of APCCMI 2027 (tentative)

Sponsors are responsible for preparing and submitting logo artwork in accordance with the official artwork specifications.

C-9 Refreshment Area Sponsorship

Item	Description
Advertising Medium	Refreshment Area Signage
Production Cost	JPY 2,200,000 (excluding tax)
Sponsorship Fee	JPY 800,000 (excluding tax)
Availability	Package Benefit

Company logos will be displayed prominently within designated refreshment areas throughout the congress venue.

C-10 Intermission Video Advertisement

Item	Description	Details
Advertising Medium	Video Advertisement During Session Breaks	- Maximum duration: 15 seconds - File format: MP4 Video content will be displayed during breaks between scientific sessions (excluding sponsored sessions).
Production Cost	JPY 2,500,000 (excluding tax)	
Sponsorship Fee	Included as a Package Benefit	
Availability	Platinum and Gold Sponsors	

Sponsors are responsible for producing and submitting the completed video file.

C-11 Promotional Slide Between Sessions

Item	Description	Details
Advertising Medium	Slide Display During Session Breaks	One promotional slide Displayed during breaks between scientific sessions Excludes breaks immediately preceding sponsored sessions Accepted formats: Microsoft PowerPoint (16:9) or PDF
Production Cost	JPY 2,700,000 (excluding tax)	
Sponsorship Fee	JPY 200,000 (excluding tax)	
Availability	Up to 10 sponsors (including Package Sponsors)	

C-12 Official Congress Website Banner

Item	Description	Details
Advertising Medium	Official APCCMI 2027 Website	- Hyperlinked company logo - Sponsor-provided artwork - Display period: From confirmation of sponsorship until the conclusion of APCCMI 2027 (tentative)
Production Cost	JPY 2,060,000 (excluding tax)	
Sponsorship Fee	JPY 200,000 (excluding tax)	
Availability	Up to 10 sponsors	

C-13 Entrance Signage Sponsorship

Item	Description
Advertising Medium	Entrance Signage at APCCMI 2027
Production Cost	JPY 2,200,000 (excluding tax)
Sponsorship Fee	Large: JPY 250,000 (excluding tax) Medium: JPY 200,000 (excluding tax) Small: JPY 100,000 (excluding tax)
Availability	Large and Medium signage are reserved for Package Sponsors. Approximately five Small signage sponsorships are available for individual applications.
Display Period	Throughout the congress

Entrance signage will be installed at key locations throughout the venue to maximize sponsor visibility and attendee engagement.

C-14 Official Photo Spot Sponsorship

Item	Description
Advertising Medium	Official Congress Photo Spot
Production Cost	JPY 2,600,000 (excluding tax)
Sponsorship Fee	Large: JPY 500,000 (excluding tax) Small: JPY 300,000 (excluding tax)
Availability	Package Benefit

Sponsors' logos will be prominently displayed on the Official Congress Photo Spot, providing continuous brand exposure through attendee photography and social media sharing.

C-15 Charging Station Sponsorship

Item	Description
Advertising Medium	Charging Station Signage
Production Cost	JPY 1,000,000 (excluding tax)
Sponsorship Fee	JPY 800,000 (excluding tax)
Availability	Package Benefit

Company logos will be displayed at charging stations located throughout the congress venue.

C-16 Digital Signage Sponsorship

Item	Description
Advertising Medium	Digital Signage Displays
Production Cost	JPY 1,000,000 (excluding tax)
Sponsorship Fee	JPY 600,000 (excluding tax)
Availability	Package Benefit

Sponsor logos will be displayed on digital signage screens positioned throughout the venue during the congress.

C-17 Presentation Preview Screen Sponsorship

Item	Description
Advertising Medium	Presentation Preview Screens
Production Cost	JPY 1,200,000 (excluding tax)
Sponsorship Fee	JPY 1,000,000 (excluding tax)
Availability	Up to 16 sponsors (including Package Sponsors)

Sponsor logos will be displayed on presentation preview screens used by speakers before their sessions. Artwork specifications and submission guidelines will be provided following confirmation of sponsorship.

Application Schedule

Important Notes

- Advertising opportunities will be allocated on a first-come, first-served basis.
- Artwork must comply with the official technical specifications provided by the Congress Secretariat.
- Sponsors are responsible for submitting final artwork by the designated deadline.
- The Organizing Committee reserves the right to decline advertising materials that are considered inappropriate or inconsistent with the objectives of APCCMI 2027.
- Publication schedules are subject to change without prior notice if operational circumstances require.

Artwork Submission

Detailed specifications for logos, advertisements, digital banners, and promotional materials will be provided after sponsorship confirmation.

Sponsors are encouraged to submit artwork as early as possible to allow sufficient time for review and production.

For technical inquiries regarding artwork preparation or file specifications, please contact the Congress Secretariat.

Schedule	Procedure
By May 2027	Submit your application through the Sponsorship & Exhibition page on the official APCCMI 2027 website. Following confirmation of your application, the Congress Secretariat will issue an invoice. Your sponsorship will be confirmed upon receipt of full payment.
June 2027	Detailed artwork specifications, submission guidelines, and technical requirements will be provided by the Congress Secretariat.
July 2027	Please submit all advertising materials, logos, banners, and other promotional artwork in accordance with the published specifications and submission deadlines.
November 21–23, 2027	Sponsor logos, advertisements, and promotional materials will be displayed throughout APCCMI 2027 at Dejima Messe Nagasaki in accordance with the selected sponsorship package.
December 2027	Sponsors who purchased Pocket Program advertisements will receive a complimentary copy of the official Pocket Program after the congress.

How to Apply

Applications for sponsorship and exhibition opportunities should be submitted through the **Sponsorship & Exhibition** page of the official APCCMI 2027 website.

Applications may also be submitted by scanning the QR code below.

Following confirmation of your application, the Congress Secretariat will issue an invoice. Sponsorship will be confirmed upon receipt of full payment.

[QR Code for Online Application]



Application Period

Please refer to the application schedule for each sponsorship category.

Applications will be accepted on a **first-come, first-served basis** and may close earlier than scheduled once all sponsorship opportunities have been allocated.

<i>A. Package Sponsor</i>	End of May 2027
<i>B. Exhibition Opportunities</i>	End of May 2027
<i>C. Industry-Sponsored Sessions</i>	End of May 2027
<i>D. Advertising & Branding Opportunities</i>	End of May 2027

Payment

Following confirmation of your application, the Congress Secretariat will issue an invoice.

Payment should be made within **one month** of the invoice date.

All payments must be made in **Japanese Yen (JPY)**.

Any bank transfer charges are the responsibility of the applicant.

Payment Notes

- Bank transfer only
- Credit card payments are not accepted.
- Payment by cheque is not accepted.
- Bank account information will be provided on the official invoice.

Cancellation Policy

Applications become binding upon submission of the application form.

Cancellation requests will be considered only under exceptional circumstances and must be submitted in writing to the Organizing Committee.

If a cancellation request is approved, the applicant may be responsible for costs already incurred. Should the congress schedule or venue be changed due to circumstances beyond the control of the Organizing Committee, sponsorship applications will, whenever possible, be transferred to the revised event schedule.

The Organizing Committee shall not be liable for any losses arising from such changes.

Transparency Guidelines

APCCMI 2027 supports transparency in relationships between the medical industry and healthcare professionals.

Sponsors of industry-supported scientific sessions may publicly disclose expenses associated with their sponsorship activities in accordance with their respective corporate transparency policies and applicable industry guidelines.

Such disclosure may include the name of the congress, the title of the sponsored scientific session, and the associated sponsorship expenses, where required by the sponsor's internal policies or relevant industry regulations.

Further information regarding expense disclosure procedures will be provided by the Congress Secretariat following the application deadline.

Contact Information

APCCMI 2027 Congress Secretariat

Convention Linkage, Inc. – Nagasaki Branch

Okubo Daikokumachi Building 8F

9-22 Daikoku-machi

Nagasaki 850-0057, Japan

Tel: +81-95-825-1955

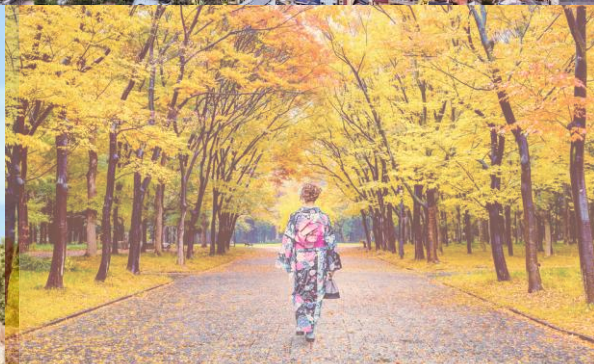
Fax: +81-95-825-1956

E-mail: apccmi2027@c-linkage.co.jp

Sponsorship & Exhibition Inquiries

For all inquiries regarding sponsorship opportunities, exhibition applications, advertising, sponsored scientific sessions, and promotional activities, please contact the Congress Secretariat.

Our team will be pleased to assist you throughout the application process.



APCCMI2027

